Time to get started

CDA Presents is just beginning, but there are more than enough educational opportunities and social events to go around.

It’s only Thursday, and it’s already full-speed ahead for CDA Presents: The Art and Science of Dentistry. During the next three days, more than 14,000 dentists, dental professionals and students from across the United States will walk through the doors of the Moscone South Convention Center to take part in numerous C.E. credit opportunities and social events.

The convention will feature top industry speakers, more than 110 lectures and workshops and an exhibit hall with 375 companies.

Education highlights

To help dentists get a stronger grasp of the profession’s latest technology — and how to best utilize it — the conference...

48 special offers on restaurants, tours and more

A huge colony of sea lions moved into the marina at San Francisco’s Pier 39 in 1989 and has been a popular attraction ever since.

You’re in the city for a few days. No need to stay inside the hotel and the convention center all the time. Why not get out and see a thing or two?

After all, the city of San Francisco is famous for its scenic beauty, cultural attractions, diverse communities and world-class cuisine. This very walkable city is dotted with landmarks recognized throughout the world: the Golden Gate Bridge, cable cars, Alcatraz and the largest Chinatown in the United States.

A stroll of the city’s streets can lead from Union Square to North Beach to Fisherman’s Wharf, with neighborhoods to explore at every turn. And to top it all off, who doesn’t like to save a little money every now and then?

The San Francisco Travel Association is offering a collection of 48 special offers and deals from hotels, restaurants, retailers, museums, tours, transportation companies and others in a collection called the “San Francisco Value Guide.”

Printable offers are available online at www.sanfrancisco.travel/offers. The booklet version is available free at the San Francisco Visitor Information Center at 900 Market St. in Hallidie Plaza, lower level, near the Powell Street cable car turnaround. It can also be picked up here at Moscone Center and at brochure racks throughout the city.
includes a three-day technology series of lectures and workshops. The Greatest Dental Technology Show will explore digital disease detection, digital impressions, CAD/CAM, new cone-beam 3-D imaging and more.

Today, Martin Jablonek, DMD, FAGD, and fellow presenters Paul H. Feuerstein, DMD, and John C. Flucke, DDS, will get attendees involved by allowing them to spin a wheel that lists lecture topics (such as lasers, digital impressions, etc.). Individuals will be selected to spin the wheel, and the lecture topic will be determined randomly. The participant will then get to play another game of chance to win a prize that will be donated by a dental company.

Other education highlights include:

• “Achieving Clinical Excellence With Esthetic Posterior Restorations,” 8:30 a.m.

3 p.m. Friday: Those who participate in this workshop, moderated by Jeff J. Brucia, DDS, will gain an understanding of the differences between the many adhesive systems available today, the clinical steps recommended for predictable results with direct and indirect posterior bonded restorations and the ways to overcome challenges when working in a less-than-ideal clinical environment.

• “The Art of Endodontics: Everything Has Changed but the Anatomy,” 9:30 a.m. – noon and 1:30–4 p.m. Saturday: L. Stephen Buchanan, DDS, FICD, FACD, presents this lecture with the goal of teaching attendees the influence of endodontic anatomy on pulp degeneration and how the complexities of root canal systems dictate treatment to their full apical and lateral extents.

• “Restoration of the Worn Dentition,” 1–3:30 p.m. Saturday: In this lecture taught by Terrence E. Donovan, DDS, attendees will leave with the ability to diagnose early signs of dental erosion and implement strategies to prevent it from continuing.

Mobile app available
A mobile app for CDA Presents is available from the App Store for iPhones or the Google Play Store for Android users. The app offers attendees easy access to show schedules and speaker information, exhibitor and product listings, real-time alerts such as course availability, event photos and information on local hotels. App users can search courses by day, topic or speaker, download handouts and find exhibitors by name or product category and locate them on the exhibit hall map.

For more details and to download the app, visit www.cda.org/mobile.

(Source: California Dental Association)
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- Connectors are interchangeable by the patient
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**EMA** $189*

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Orders will not be fulfilled without a valid dental license. *Price does not include $14 round-trip overnight shipping or applicable taxes.**

*aaveoTSD volume pricing/unit: (1–4) $139; (5–9) $129; (10–19) $119; (20+) $115.

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Henry Schein, Al-Quds University and Hebrew University-Hadassah Schools of Dental Medicine celebrate unveiling of the Tree Of Peace and dedication of the Dr. Musa Bajali Henry Schein Cares Education Center

Stanley M. Bergman, chairman of the board and CEO of Henry Schein Inc., the world’s largest provider of health-care products and services to office-based dental, animal health and medical practitioners, recently joined with leaders from Al-Quds University and Hebrew University-Hadassah Schools of Dental Medicine and other dental leaders from around the world to unveil a Tree of Peace statue at Al-Quds University School of Dentistry, celebrate the dedication of the Dr. Musa Bajali Henry Schein Cares Education Center and mark the 60th anniversary of Hebrew University-Hadassah School of Dental Medicine.

Tree of Peace

The Tree of Peace, which is a sculpture by noted artist Hedva Ser, marks the close collaboration of the dental schools of Al-Quds University and Hebrew University and the desire to use the oral health profession as a vehicle for building relationships and understanding throughout the region and the world.

“Today we affirm our commitment to rise above any political or cultural differences to create a new level of partnership and international collaboration through our shared dedication to improving oral health around the world,” said Bergman during the unveiling ceremony for the Tree of Peace.

“Bridging the chasms that separate people may seem impossible, but it is not. One day, we will look back together and see that the ‘impossible’ has been done.”

Dr. Musa Bajali Henry Schein Cares Education Center

Henry Schein is proud to partner with Dr. Musa Bajali, dean of Al-Quds University School of Dental Medicine, in the creation of the Dr. Musa Bajali Henry Schein Cares Education Center.

“It is truly an honor to celebrate the dedication of the Dr. Musa Bajali Henry Schein Cares Education Center,” said Bajali.

“Our new Center will provide health professionals from across the region with the opportunity to present state-of-the-art educational research and clinical programs to their colleagues in a beautiful environment that promotes dialogue and learning.”

The Dr. Musa Bajali Henry Schein Cares Education Center at Al-Quds University is part of the Bridge to Peace program, which began in 1997 with the founding of the D. Walter Cohen Middle East Center for Dental Education at Hebrew University-Hadassah School of Dental Medicine.

About Henry Schein Cares

Henry Schein Cares, Henry Schein’s global corporate social responsibility program, stands on four pillars: engaging Team Schein Members to reach their potential, ensuring accountability by extending ethical business practices to all levels within Henry Schein, promoting environmental sustainability and expanding access to health care for underserved and at-risk communities around the world.

Firmly rooted in a deep commitment to social responsibility and the concept of enlightened self-interest championed by Benjamin Franklin, the philosophy behind Henry Schein Cares is a vision of “doing well by doing good.” Through the work of Henry Schein Cares to enhance access to care for those in need, the company believes it is furthering its long-term success.